

NEIGHBORS
BUILDING
Neighborhoods

B L O C K - B Y - B L O C K

Neighborhood Pride Grant Program

Application Workshop

Monday, February 6, 2012



NEIGHBORS BUILDING *Neighborhoods*



*. . . A community ownership and investment philosophy aimed at **creating neighborhoods of choice** throughout the City of Norfolk.*

Neighbors work together to position their neighborhoods as great places to live, work and play by:

- Assuming ownership and management of issues
- Promoting their neighborhood's positive attributes
- Knowing and caring for neighbors
- Creating beautiful and clean blocks
- Investing in their properties



BLOCK-BY-BLOCK

Neighborhood Pride Grant Program



- A neighborhood-oriented grant program that enables residents to work together to design, develop and implement neighborhood improvement ideas and projects
- Maximum **matching** grant amount is \$2,500
- 15 grants will be awarded; 1 per neighborhood
- Competitive application and selection process

Who Can Apply?

LIVE! INVEST! PARTICIPATE!



Any neighborhood group in Norfolk may apply as long as the project obtains the endorsement of their civic league



Examples of Eligible Project Types



Landscaping/Beautification

- Community gardens or Neighborhood gateway treatment

Block Festivals/Neighborhood Events

- Community pride or Community awareness celebrations

Home Enhancements

- Exterior house conditions – Benevolent support

Environmental Enhancements

- Wetland restoration or Rain gardens

Public Art

- Neighborhood historic markers or Murals



BBB Project Guidelines

LIVE! INVEST! PARTICIPATE!



The project must:

- Have support of neighborhood civic league or association
- Be a new endeavor to be considered
- Involve residents in all phases
- Meet all City codes
- Obtain required permits and/or approvals
- Be completed by September 2012



The Application

Project Information

- What do you want to do?
- How do you intend to make improvements?

Neighborhood Involvement

- How will neighbors participate?
- How many neighbors will be contacted?
- How many neighbors will be involved?

Project Location

- Where is proposed location of project?
- Why was this location chosen?





Evaluation Criteria

Each application will be scored by a standardized set of criteria:

- Level of resident involvement
- Benefit & impact to community
- Extent to which objectives are feasible, realistic and well-planned
- Longevity
- Sustainability
- Partnerships and Collaborations
- Leveraging of matching funds



Selection Process



- All applications will be reviewed for eligibility.
- Grant applicants may be asked to do a short presentation prior to final selections.
- BBB Program Review & Selection Committee will decide which projects will be funded.
- Successful applicants will be notified by letter of their award.

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Neighborhood Pride Grant Program

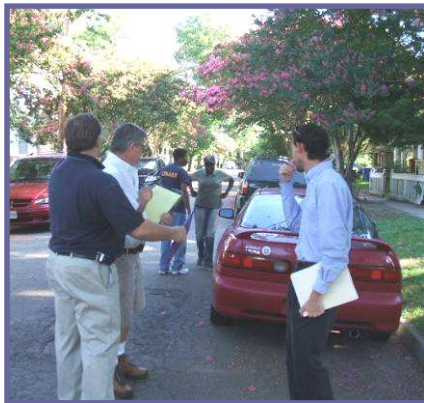
Ready! Set ! Now What?

Develop A Vision

LIVE! INVEST! PARTICIPATE!



- Walk the neighborhood with neighbors
- Host a get-together and invite neighbors who have not been actively involved
- Develop and distribute a survey
- Ask the question: “Would a neighborhood improvement grant be a solution to a particular issue?”
- Have you included community partners to vision with you?



Mobilize Commitment

- Convene a planning group
- Hold inclusive meetings and create a comfortable environment for all to participate
- Be efficient
- Record what happens
- Support and encourage members' ideas



LIVE! INVEST! PARTICIPATE!



Develop Action Plan



Make vision concrete

Lay out strategy

Resources

Barriers

Steps

Tasks

Actions

Action Plan Checklist

Review plan to ensure following areas are addressed:

- ✓ Assigned leader for the project
- ✓ Leveraging of funds, partnerships and collaborations
- ✓ Budget (figures & support information)
- ✓ Volunteers and resources
- ✓ Materials and supplies
- ✓ Paperwork
- ✓ Project feasibility
- ✓ Sustainable maintenance plan
- ✓ Ensure each member understands his/her specific task(s) and responsibilities
- ✓ Well established lines of communication

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BBB Program Timeline



February

Application packets
available

Mid-Late March

Application
Review & Selection

September

Project completion
& grant close-out

March 15th

Applications due

April

Grant agreements
signed/Project
implementation
begins

FALL 2012

Front Porch
Neighborhood
Summit

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Things to Remember:



- Demonstrate neighborhood involvement
- Check with Public Works if your project is in a public right-of-way
- Check with Planning to make sure your project is in compliance with City codes
- Before you dig, make sure you check with Miss Utility, Toll Free 1-800-552-7001
- Most importantly . . . Have fun and enjoy working with your neighbors toward a common goal!

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Other Ways to Get Involved. . .

- NBN Academy
- Good Neighbors Campaign
- Curb Appeal Campaign
- Front Porch Summit
- E-access Library

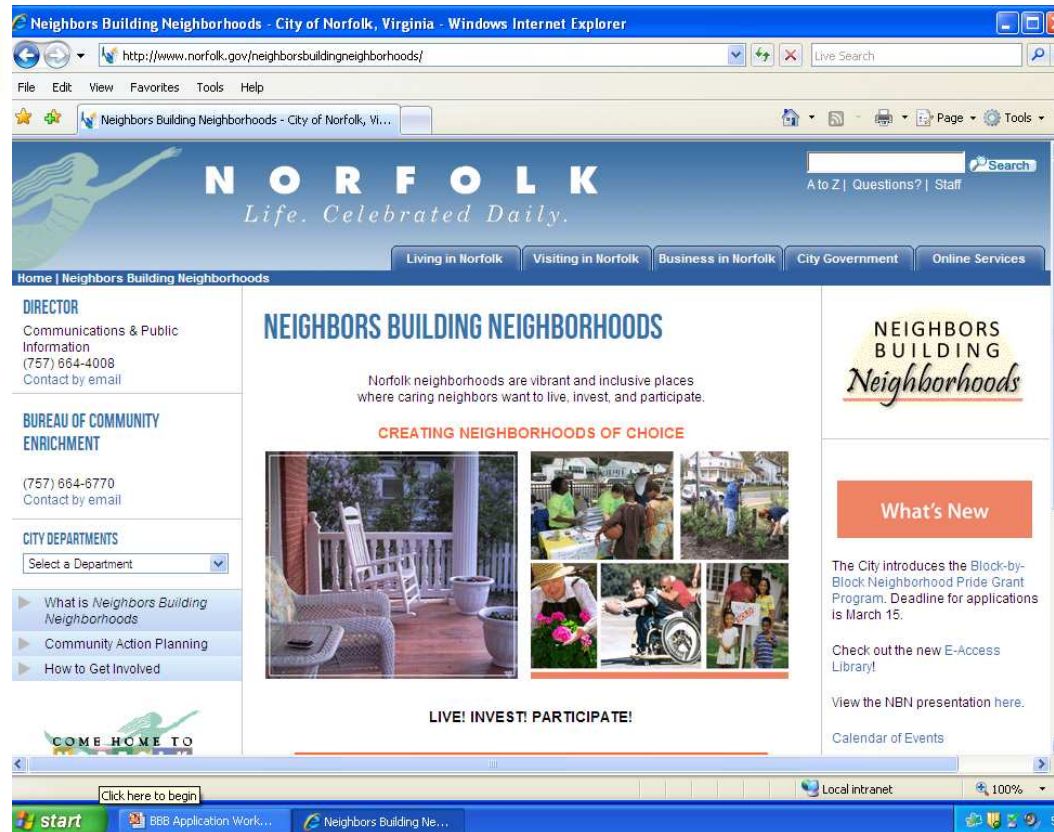


Live! Invest! Participate!

LIVE! INVEST! PARTICIPATE!



For more information



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